

Nebraska Family, Career, and Community Leaders of America



Red Handbook

A resource for members and advisers

2014-2015

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Important Contact Information

Nebraska FCCLA State Adviser

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FACS Career Field Specialist

Allison Kreifels (same as above)

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National Emblematic Materials

E Group

District/State Emblematic Orders

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Nebraska FCCLA

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National FCCLA

Website: <http://www.fcclainc.org>
Twitter: @NationalFCCLA
Instagram: National FCCLA
Facebook: Family, Career, and Community Leaders of America

Nebraska Family and Consumer Sciences

Website: http://www.education.ne.gov/HSE/human_services_education_overview.html

State Leadership

Board of Directors

Name	Chapter	Representation	Office
Virginia Whidden	St. Edward	Peer Education	Chair
Mallory Gregory	Waverly	Region A	Secretary
Lisa Groth	Boone Central	Region B	
Sarah Diediker	West Holt	Region C	
Micahla Beyer	Sidney	Region D	
Kaitlyn Becher	Leigh	State President/SOT	
Christina Hamling	St. Edward	State Vice President/SOT	
Hannah Smith	Creighton	State Secretary/SOT	
Anne Schmall	N/A	FCSTN President	ex officio
Allison Kreifels	N/A	State FCCLA Adviser	ex officio

2014-15 State Officer Team (SOT)

Name	Chapter/District/Region	Office	Email Address
Kaitlyn Becher	Leigh/5/B	President	becherke@frontiernet.net
Christina Hamling	St. Edward/5/B	Vice President	chamling2015@gmail.com
Hannah Smith	Creighton/8/C	Secretary	hannahsmith96@gmail.com
Connor McManigal	Logan View/7/B	VP of Development	connor.mcmanigal@gmail.com
Bethany Vinton	Mullen/10/D	VP of Membership	bethany.vinton@mullenpublicschools.org
Ariel Lichty	O'Neill/9/C	VP of Competitive Events	acl_2015@hotmail.com
Cole Talbert	Wahoo/3/A	VP of National Programs	talbert.cole@gmail.com
Grayce Jorgensen	Medicine Valley/11/D	VP of Public Relations	gjorgensen@mvraders.org



2014-15 State Officer Team

Row 1: (left to right) Christina Hamling, Kaitlyn Becher, Hannah Smith. Row 2: Ariel Lichty, Bethany Vinton. Row 3: Connor McManigal, Grayce Jorgensen, Cole Talbert.

2014-15 State Peer Officer Team

SPOT Council			
Coordinator	Matti Mickelsen	Medicine Valley	Medicine Valley
Vice-Coordinator	Shelby Fuhr	Leigh	Leigh
Secretary	Kelsey Green	Neligh-Oakdale	Neligh-Oakdale
Adviser	Suzanne Martin	Medicine Valley	Medicine Valley
Families First Team			
Chairperson	Matti Mickelsen	Medicine Valley	mmickelsen@mvridders.org
Vice-Chairperson	Tyra Reardon	St. Edward Sr.	tyrareardon@yahoo.com
Secretary	Jaci Edis	Mullen	jaci.edis@mullenpublicschools.org
Public Relations	Noelle Ervin	Neligh-Oakdale	noellee96@gmail.com
Historian	Tazzah Weinmaster	Cozad	weino3@hotmail.com
Team Lead Adviser	Virginia Whidden	St. Edward	vwhidde@esu7.org
Team Adviser	Marla Prusa	Howells-Dodge	mprusa@esu7.org
Financial Fitness Team			
Chairperson	Kristin Thompson	Bloomfield	kmt2016@gmail.com
Vice-Chairperson	Mikala Fitzgerald	Kearney	mikalaafitzgerald@gmail.com
Secretary	Shelby Fuhr	Leigh	shelbyfuhr1@gmail.com
Public Relations	Sara Hinds	Bruning-Davenport	sarahinds1999@yahoo.com
Historian	Taylor White	Neligh-Oakdale	twhite2015@nowarriors.org
Team Lead Adviser	Lisa Groth	Boone Central	lgroth@esu7.org
Team Adviser	Suzanne Martin	Medicine Valley	smartin@esu15.org
Student Body Team			
Chairperson	McKenzie Wragge	West Point-Beemer	mwrage@live.com
Vice-Chairperson	Brice Ardissono	Bruning-Davenport	brardissono@bdstorm.org
Secretary	Courtney Russell	Medicine Valley	paynette97@gmail.com
Public Relations	Kelsey Phillips	Mullen	kelsey.phillips@mullenpublicschools.org
Historian	Kelsey Green	Neligh-Oakdale	kelseygreen2016@gmail.com
Team Lead Adviser	Cheryl Gustafson	West Point-Beemer	cgustafson@wpcadets.org
Team Adviser	Kristin Vest	Kearney	krivest@kearneycats.com



District Leadership

District Advisory Committee (DAC)

District	Name	Chapter	Email Address
1	Kathie Hall	HTRS	kathiehall@htrstitans.org
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3	Connie Weiss	Mead	cweiss@esu2.org
4	Mary Lou Vossler	Exeter-Milligan	mvossler@emwolves.net
5	Lisa Groth	Boone Central	lgroth@esu7.org
6	Kristen Vest/ Carol Kreutzer	Kearney	krivest@kearneycats.com/ carkreutzer@kearneycats.com
7	Michelle Galles	Wakefield	mgalles@esu1.org
8	Angie Mann/ Jodi Guthmiller	Battle Creek/ Bloomfield	amann301@gmail.com/ jguthmiller@esu7.org
9	Sarah Diediker	West Holt	sdiediker@esu8.org
10	Diana Brost	Mullen	dibrostd@mullenpublicschools.org
11	Cathy Ochsner	Perkins County	cathy.ochsner@perkinscountyschools.org
12	Micahla Beyer	Sidney	micahla.beyer@gmail.com

District STAR Coordinators

District	Name	Chapter	Email Address
1	Alex Johnson	Elmwood-Murdock	ajohnson@emknights.org
2	Cheryl Meyer	Milford	cmeyer@milfordpublicschools.org
3	Lisa Johnson	Plattsmouth	ljohnson@pcsd.org
4	Dana Schmid	Cross County	dschmid@esu7.org
5	Virginia Whidden	St. Edward	vwhidde@esu7.org
6	Tamara Nelson	Loup City	tamara.nelson@lcpubli.org
7	Cheryl Gustafson	West Point-Beemer	cgustafson@wpcadets.org
8	Cheryl Timm	Pierce	ctimm@esu8.org
9	Sherry Smith	Wheeler Central	sksmith@esu8.org
10	Jerlyn Hohnholt	Maxwell	jhohnholt@maxwellschools.org
11	Lori Rettele	Dundy County Stratton	lrettele@dcstigers.org
12	Cathy Kloch	Alliance	ctykloch@apschools.org

District Officers

District 1- Tara Stelling-Co-President, Nebraska City High; Travis Grafe-Cline-Co-President, Weeping Water; Ashton Nanninga-Secretary, HTRS; Megan Vaughn-Public Relations, Palmyra; Natalie Elwood-Historian/Video, Elmwood Murdock; Fernando Dominguez-VP of STAR, Nebraska City Middle; Rebecca Taylor-VP of Special Projects and National Programs, Plattview; Samantha Harmon-VP of Peer Education, Falls City

District 2- Abriana Campos-President, Waverly; Clare Wilton-1st Vice President, Centennial; Katie Sermeno-Secretary, Seward; Miranda Horsley-Historian, Milford; Brandon Bouc-Parliamentarian, Norris; Emily Berzonsky-VP, Lincoln Southwest; Ellie Wolfgram-VP, Lincoln Northeast; Chloe Martinez-VP, Friend; Megan Siebe-VP, Fairbury

District 3- Corby Brigham-President, Wahoo; Brook Tridle-Vice President, Elkhorn; Bailey Rolfes-Secretary, Elkhorn South; Jessica Drews-VP of Peer, Mead; Jaci Henderson-VP of Recreation, Millard West; Rebecca Leonhardt-Historian, Plattsmouth

District 4- McKenna Griess-President, Sutton; Sydney Lovegrove-Vice President, Fillmore Central; Mashaya Dierking-Secretary/Treasurer, Bruning-Davenport St.; Jenni Pallas-Public Relations, Cross County; Julie Johnson-Peer Education Representative, Thayer Central; TaraLee Hudson-Membership, Bruning-Davenport Middle; Samantha Horne-STAR, Exeter-Milligan; Shelby Wallick-FCCLA Affairs, York; Blake Ballard-Technology, Doniphan-Trumbull

District 5- Casey Smith-President, Howells-Dodge Consolidated; Baleigh Borer-Vice-President, Humphrey; Ashley Wanser-Secretary, East Butler; Ethan Sutton-Historian, St. Edward Senior; Emma Grape-VP of STAR, Boone Central; Hannah Person-VP of Public Relations, High Plains; VP of Peer Education, St. Edward Senior; VP of Recreation, Twin River; VP of Installation, Leigh/Clarkson; VP of National Programs, Schuyler; Cole Martinez-VP of Outreach, David City

District 6- Brigitte Siel-President, Franklin; Ashton Malcom-1st Vice President, Kearney; Shelby Ferguson-Secretary, Elm Creek; Morgan Wadkins-Meyer-VP of Recreation, Gibbon; Ally Young-VP of Peer, Shelton; Heather Harrison-VP of STAR, Loup City; AliMae Wilson-Public Relations, Minden; Brealynn Lockhart-Historian, Red Cloud; Tanner Levander-Finance, St. Paul

District 7- Cassidy Kellogg-President, Tekamah-Herman; Gabby Wragge-Vice President, West Point Beemer Sr; Brittney Utemark-Secretary, Scribner-Snyder; Lisa Korth-Treasurer, Randolph; Katelynn Ness-VP of STAR, Logan View; Adrianna Meiergerd-VP of National Programs, West Point Beemer Jr; VP of Media, Wakefield; Teddy McMahon-Public Relations; Historian-Laurel-Concord-Coleridge

District 8- Laura Nagengast-President, Bloomfield; Kelsey Green-1st Vice-President, Neligh-Oakdale; Paige Bearinger-Secretary, Plainview; Krista Rystrom-Historian, Pierce; Ashley Walz-Vice President of Public Relations, Battle Creek; Brooke Cooper-Vice President of STAR, Creighton Community; Tom Stewart-Vice President of Power of One, Crofton; Taya Voborny-Vice President of Peer Programs (Student Body), Elgin; Logan Jensen-Vice President of Peer Programs (Families First), Elkhorn Valley; Erica Slagle-Vice President of Peer Programs (Financial Fitness), Osmond

District 9- Andrew Klatt-President, Ainsworth; Molly Lambert-Executive Vice President, Chambers; Marie Sitz-Secretary, O'Neill; Brittany Rocheleau-VP of Community Relations, Burwell; Emily Houtby-VP of Peer Education, Central Valley; Vanessa Ference-VP of Communications, Ord; Cheyenna Filips-VP of STAR, West Boyd; Julianna Mincer-VP of Membership, West Holt; Autum Reinke-VP of National Programs, Wheeler Central

District 10- Traci Cooley-President, Mullen; Bergan Morris-Vice President, Maxwell; Morgan Area-Public Relations, Overton; Shaylee Scranton-Secretary, Thedford; Autumn Hild-STAR Representative, Brady; Harley Svenson-Financial Projects, Callaway; Kenzie Klein-Historian, Cozad

District 11- JoAnn Schroberger-President, Perkins County; Lacey Allen-Vice-President, Cambridge; Abby Almanza-Secretary, Chase County; Macy Martinez-Vice President of Service Project, Elwood; Libby Jensen-District Officer, Dundy County Stratton; Kassie Jorgensen-District Officer, Medicine Valley

District 12-Taylee Neefe-President, Hemingford; Mikayla Randolph-Vice President, Hemingford; Allie Mekelon-Secretary, Hemingford; Karli Farritor-Financial Coordinator, Alliance; Bailey O’Conner-Middle School Representative, Alliance; MacKenzie Allen-Publicity Chairperson, Alliance; Kaitlin Failor-Student Body Representative, Alliance; Shaylen Ferguson-Financial Fitness Representative, Scottsbluff; Madison Glendy-Families First Representative, Hemingford

FCCLA Chapters and Advisers by Region/District

Region A

District 1		
Elmwood-Murdock	Alex Johnson	aljohnson@emknights.org
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Waverly	Mallory Gregory	mallory.gregory@district145.org
District 3		
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Elkhorn South	Pam Wright	pwright@epsne.org
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Millard West	Susan Waldron	sewaldron@mpsomaha.org
Plattsmouth	Lisa Johnson	ljohnson@pcsd.org
Wahoo	Carrie Mullendore-Dilsaver	carriemullendore@gmail.com

Region B

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Fillmore Central	Susan Biba	susan.biba@fillmorecentral.org
Sutton	Nancy Schlautman	nschlautman@spsne.org

Thayer Central	Mary Hagemann	
York	Brenda Spencer-Nelson	brenda.spencer-nelson@yorkdukes.org
District 5		
Boone Central	Lisa Groth	lgroth@esu7.org
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St. Edward Jr/Sr	Virginia Whidden	vwhidde@esu7.org
Twin River	Britton Preister	bpreister@esu7.org
District 7		
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Scribner-Snyder	Lisa Poppe	lisa.poppe.unl.edu
Tekamah-Herman	Kathy Mussack	kmussack@esu2.org
Wakefield	Michelle Galles	mgalles@esu1.org
Walthill	Wendie Meyer	wmeyer@wahlthillschool.org
W Point-Beemer Jr/Sr	Cheryl Gustafson	cgustafson@wpcadets.org

Region C

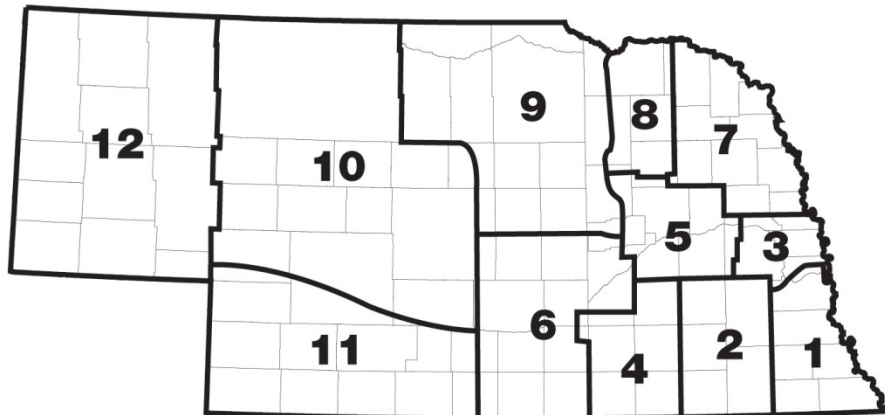
District 6		
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Gibbon	Marlene Ronnfeldt	marlene.ronnfeldt@gibbonpublic.org
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Loup City	Tammy Nelson	tamara.nelson@lcpubli.org
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St. Paul	Patti Tibbetts	patricia.tibbetts@spwildcat.org
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District 8		
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Pierce	Cheryl Timm	ctimm@esu8.org

Plainview	Ronita Jacobson	rjacobse@esu8.org
District 9		
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Burwell	Candace Cain	ccain@esu10.org
Central Valley	Kathleen Kennedy	kkennedy@esu10.org
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O'Neill	Ann Mann	amann@esu8.org
Ord	Kathy Knapp	kknapp@esu10.org
West Boyd	Carol Eilers	ceilers@westboyd.com
West Holt	Sarah Diediker	sadiediker@westholt.org
Wheeler Central	Sherry Smith	sksmith@esu8.org

Region D

District 10		
Brady	Patty Cordell	pcordell@bradyschools.org
Callaway	Kelli Walz	kelli.walz@esu10.org
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Maxwell	Jerlyn Hohnholt	jhohnholt@maxwellschools.org
Mullen	Diana Brost	dibroost@mullenpublicschools.org
North Platte	Anne O'Connor	aoconnor@nppsd.org
Overton	Lindsey Koetter	lindsay.koetter@overtoneagles.org
Theford	Rosalea Gift	rosaleag@thedfordschools.org
District 11		
Arapahoe	Katie Wenz	katiewenz@hotmail.com
Cambridge	Reba Deterding	reba.deterding@cambridgetrojans.org
Chase County	Chelsie Clapp	chelsieclapp@ccschools.cc
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Elwood	Ellen Halmes	ellen.halmes@elwoodpirates.org
Medicine Valley	Suzanne Martin	smartin@esu15.org
Perkins County	Cathy Ochsner	cathy.ochsner@perkinscountyschools.org
District 12		
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Scottsbluff	Suzanne Myers/ Ashlynn Marino	smyers@sbps.net/ amarino@sbps.net
Sidney Jr/Sr	Micahla Beyer	micahla.beyer@gmail.com

District Boundary Map



National FCCLA Facts

- Colors: red, which suggests strength, courage, and determination and white, which symbolizes sincerity of purpose and integrity of action
- Flower: red rose
- Motto: Toward New Horizons
- Tagline: The Ultimate Leadership Experience
- Official Uniform: red blazer (may be single or double-breasted, black skirts and slacks)
- Member magazine: *Teen Times*
- Adviser magazine: *The Adviser*
- National Headquarters: Reston, VA
- Executive Director: Sandy Spavone

Timeline

February 1917	The first national Vocational Education Act was signed by President Wilson and resulted in federally supported, state-run vocational education programs.
June 11, 1945	Future Homemakers of America was founded at a convention in Chicago, IL. NHA was founded for black students in 16 states where schools were segregated by state law
November 1945	The first issue of <i>Teen Times</i> , the official magazine for FHA, and the first issue of <i>Chatter Box</i> , the official magazine of NHA were published.
July 1948	First national convention was held in Kansas City, MO
July 1965	FHA and NHA merged and held their first national meeting as one organization in Philadelphia, PA
1971	The National Advisory Board and NEC approved expansion of the organization to include HERO (Home Economics Related Occupations) chapters
July 1983	The national headquarters and leadership center was dedicated during the 1983 National Leadership meeting in Washington, D.C.
July 1983	STAR Events began
July 1999	Voting delegates voted in favor of the proposed name change to Family, Career, and Community Leaders of America
June 11, 2015	FCCLA turns 70!

Mission

To promote personal growth and leadership development through Family and Consumer Sciences education.

Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communications, practical knowledge, and career preparation.

Purposes

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as a basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote Family and Consumer Sciences education and related occupations.

Creed

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.
For we are the builders of homes,
Homes for America's future,
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.
We face the future with warm courage and high hope.

Membership

Dues and Affiliation

Dues for Nebraska FCCLA members are \$13. This breaks down to \$4 which is used for State dues and \$9 for National dues. Our state participates in the Direct Affiliation program with National Headquarters. This means that your chapter affiliates with both the State and Nationals directly with National Headquarters Office. As a result, one form is completed and one check is submitted by each chapter. The online affiliation system can be accessed through the National FCCLA website by checking under the "Membership" tab. Questions about the affiliation system or procedures should be emailed to affiliation@fcclainc.org.

At the State Association, dues go to support a variety of things such as expenses incurred by the State Officer Team, State Peer Teams, Board of Directors, and District Advisers. The money also goes to support state projects, supplies, and publications. Scholarships and STAR are supported by \$1.00 of each member's dues. At the National Association, dues are used to cover programs and publications including *Teen Times*, meetings such as National Cluster Meetings, National Leadership Conferences,

and expenses for the Board of Directors and National Executive Council. Finally, National Dues also support the salaries for national staff members as well as the expenses of their travel to work in states, as well as office expenses.

Membership Trends

	2011-12	2012-13	2013-14
Chapters	108	107	104
Members	3425	3398	3203

iRecruit

National FCCLA is once again encouraging recruitment through the iRecruit system. There are, however, some major changes to the awards and levels of recognition. There are individual, chapter, and state awards for the entities that increase their membership the most by percentage.

Individual Competition

Members recruited must be NEW FCCLA members.

Middle level affiliation students may apply for recognition, but will not be eligible for prizes.

In the event of a tie, winners will be judged based on recruitment efforts in the local chapter.

*Individual Small School
(250 students or less)*

Winner Prizes:
Recognition at the 2015
National Leadership
Conference
\$200 Cash Prize
\$50 FCCLA Store Voucher

*Individual Medium
School (250-1000*

students) Winner Prizes:
Recognition at the 2015
National Leadership
Conference
\$200 Cash Prize
\$50 FCCLA Store Voucher

*Individual Large School
(1000 or more students)*

Winner Prizes:
Recognition at the 2015
National Leadership
Conference
\$200 Cash Prize
\$50 FCCLA Store Voucher

Individual Award Applicant Recognition

All applicants will receive recognition on the national FCCLA social media sites, receive a lapel pin and certificate for their efforts, and will have their name displayed on the iRecruit page on the National FCCLA website.

Chapter Competition

Middle level affiliation chapters may apply for recognition, but will not be eligible for prizes.

New chapters in 2014-2015 may apply for recognition, but will not be eligible for prizes.

In the event of a tie, winners will be judged based on recruitment efforts in the local chapter.

Application must be submitted to receive recognition. Chapter winners based on largest percentage increase in chapter membership.

Chapter Winner Prizes

Recognition at the 2015 National Leadership Conference
\$250 Cash Prize
\$50 FCCLA Store Voucher
Feature in *Teen Times*

Chapter Award Applicant Recognition

All chapters will receive recognition on the national FCCLA social media sites, receive a lapel pin and certificate for their efforts, and will have their name displayed on the iRecruit page on the National FCCLA website.

Applications for individual and chapter recognition are due April 30, 2015. Recognition at the State Leadership Conference level will be limited to chapters who apply for recognition by March 1, 2015.

Red and White Chapter Affiliation Award

Family and Consumer Sciences teachers are on the front line of recruiting FCCLA members. We would like to take the chance to recognize their efforts to recruit members from their own classrooms with the Red and White Chapter Affiliation Awards.

The award is based on the percentage of students enrolled in Family and Consumer Sciences classes compared to the number of members in the FCCLA chapter.

The level of award will be determined by the following formula:

$$\frac{\text{\# of nationally affiliated FCCLA members}}{\text{\# of students enrolled in FACS courses}} \times 100$$

The following levels will be honored:

White Chapter=75%-100%

Red Chapter=101%-125%

Red and White Chapter=+126%

Red Rose Chapter= greatest percentage reported

The award application can be accessed on the Nebraska FCCLA Website and is due to the State Adviser by March 1.

Do Your Part: 2 is a Start!

In honor of FCCLA's 70th anniversary, National FCCLA has set a goal to increase membership by 7%. In Nebraska that equals an increase in 2 members per chapter. This is a very reachable achievement for the great members of Nebraska FCCLA. Chapters who successfully increase their membership by 2 members will be recognized at the State Leadership Conference and will receive a ribbon for their members. There is no application necessary to receive this award.

Here are some recruitment strategies you might try!

- Host a dance-a-thon
- Coordinate dress-up days for FCCLA recruitment week
- Show an FCCLA recruitment video
- Promote on chapter social media pages
- Host a membership movie night
- Invite potential members to a kick-off scavenger hunt]
- Create locker signs for new FCCLA members
- Host a "Thank Goodness it's FCCLA Friday" meeting
- Display info and recruit at school events
- Host an FCCLA day for all FACS classes
- Create a PSA about FCCLA
- Offer free food or prizes at the first meeting to dues paying members
- Invite a fun guest speaker to the first meeting

Programs and Competitive Events

Both National and Nebraska FCCLA offer a variety of programs to help chapters identify and solve problems in their families, schools, workplaces, and communities.

National Programs



Learn how to explore career pathways and skills for success in families, careers, and communities



Put the brakes on impaired driving and traffic crashes. Through peer education help your friends arrive alive and lower the number one cause of death for youth in America



Discover how you can strengthen family relationships through FCCLA's national peer education program, Families First.



Manage your money! Use this program to help you make, save, and spend money wisely to be financially fit.



Take action in your community and discover the difference you can make.



Give yourself the power to make positive change in your families, careers, and communities, one goal at a time.



Empower youth with attitudes, skills, and resources to recognize, report, and reduce youth violence.



Eat right, be fit, and make healthy choices.

Nebraska Program

Feed Nebraska

Feed Nebraska is the Career Student Organization outreach project for 2014-15. All Nebraska CSO members are encouraged to team up to fight hunger and educate their schools and communities about food. In 2013-14, FCCLA members teamed up with FFA and FBLA to contribute a total of 63,271 cans of food, 40,874 pounds of food, 3,297 service hours, and \$13,961.85 in donations to communities throughout Nebraska. To join in this project, visit the Nebraska FCCLA website for information and the application for recognition once your project is complete.

Competitive Events

Involvement in FCCLA's Competitive Events offers members the opportunity to expand their leadership potential and develop skills for life necessary in families, communities and workplaces. Members can demonstrate family and consumer sciences skills, career skills, and interpersonal skills through a variety of competitive events including Skill Demonstration Events, STAR Events, and FCCLA Contests.

The following are the categories of different competitive events that are offered for 2014-15.

Skill Demonstration Events

Skill Demonstration Events provide opportunities for members to demonstrate college and career-ready skills in Family and Consumer Sciences and related occupations. Competitions take place at National Cluster Meetings. For the 2014 National Cluster Meetings, the following events will be held:

- Culinary Knife Skills
- FCCLA Creed Speaking and Interpretation
- Speak out for FCCLA
- Impromptu Speaking
- Challenges (tests)-Culinary Math, Hospitality, Tourism, and Recreation, Science in FACS, Early Childhood
- Culinary Food Art
- Fashion Sketch
- Toys that Teach

FCCLA Contests

These events allow students to use creativity to express their FCCLA spirit. These contests take place twice each year and are posted on the National FCCLA website.

STAR Events

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. There are four kinds of events:

- Foundational: events, which build basic leadership and life skills, are for FCCLA members who want to get involved and improve themselves
- Leadership: events provide an opportunity for leaders to gain recognition for their work in chapters
- Career Preparation: events for students interested in a specific career area that require students to spend time building career specific skills and knowledge or to explore a specific career path
- Online: events which students build an online project for evaluation

Advisers and participants should always watch for updates on events that take place throughout the year. Complete guidelines and updates can be found on the Nebraska and National FCCLA websites as well as in the 2014-15 Competitive Events Guide.

Public Relations

Preparing Spotlights for *Red Leader*

Red Leader is the newsletter published monthly for Nebraska FCCLA members. Chapters are encouraged to share *Red Leader* with nonmembers as well as stakeholders in their local chapters. In addition, chapters who wish may be featured in the newsletter if they submit information about the happenings in their local chapter.

To be featured in *Red Leader*, chapters should submit their Spotlight to Nebraska FCCLA via our email at nebraskafccla@gmail.com. Spotlights should be titled and should be 100 words or less and provide a clear, concise description of what the chapter accomplished. If possible, chapters should include a picture of the FCCLA members taking part in the event.

Red Leader is published in the months of August-April. Spotlights submitted in any month will be featured in the following month's newsletter. For example, if a Spotlight is submitted any time December 1-31, it will be featured in the January *Red Leader*.

Social Media

Chapters are highly encouraged to use social media platforms to engage members and stakeholders. Social media should be for more than just passing information; use it to open up communication about issues and program opportunities within the organization.

The following are just a few tips to help ensure your social media use is a positive and effective experience

- Keep well educated about current platforms.
- Follow the social media of organizations that support the same things as FCCLA or your school.
- Engage your readers by asking questions, hosting online chats, and linking to outside resources.
- Be consistent in your postings and the timeliness of those postings.

Members and advisers are also encouraged to follow Nebraska FCCLA on social media. All of the information about the different platforms we use is available on the Contact Information page of this Handbook.

Development

Circle of Friends

What are the benefits of sponsorship?

As a sponsor of Nebraska FCCLA, businesses receive many benefits. The following are just a few:

- **Exposure.** Marketing opportunities to 3,000+ affiliates state-wide, and 1,200+ annual State Conference attendees in Lincoln – including parents and school staff & administration.
- **Access.** You are getting your message out to the best of the best – our next generation leaders.
- **Service.** You are providing funding to complete many community service projects that improve your community and state.
- **As a 501 (c)(3) organization –contributions to FCCLA are tax-deductible.**

Levels of Sponsorship

- **Champion \$1,000+**
 - Invitation for 2 to the VIP Reception at State Leadership Conference at the Pinnacle Bank Arena Club Lounge
 - Full page advertisement space in State Leadership Conference program
 - All of the benefits listed below
- **Ambassador \$500 - \$999**
 - Company name and link to internet webpage on the Nebraska FCCLA website
 - Verbal recognition at the Nebraska State Leadership Conference Opening Session
 - All of the benefits listed below

- **Collaborator \$250 - \$499**
 - Half off a space at the Opportunity Fair on Monday, April 13
 - Additional pass for attendance at the Opening General Session at State Leadership Conference
 - All of the benefits listed below
- **Enthusiast \$100 - \$249**
 - Free ¼ page advertisement space in the State Leadership Conference program
 - Name and/or logo on slide show at the State Leadership Conference
 - STAR Event Sponsor (Name on Trophy and announcement of “This event sponsored by...” during the STAR Event Recognition Session)
 - All of the benefits listed below
- **Friend \$50 - \$99**
 - Name listed in the program at State Leadership Conference
 - One pass for attendance at the Opening General Session at State Leadership Conference
 - Certificate of Appreciation for contribution for display

Additional Opportunities for Financial Assistance

- **STAR Sponsor-\$50**
 - Name and address will be listed on the STAR Event trophy for an event of your choosing
 - Name listed in the program in the STAR Event schedule
 - Name will be announced when the winners of the event are called as the sponsor for the event
- **Opportunity Fair-\$200 per table**
 - Access to over 1200+ students, advisers, and parents on Monday, April 13
 - Name listed in the conference program
- **Program Advertisement Space in the State Leadership Conference program**
 - Opportunity to advertise and provide coupons for your business.
 - ¼ page \$75
 - ½ page \$150
 - Full page \$200
 - Back cover (only 1 available) \$300

Supporter Contribution Certificates

Chapters are highly encouraged to recognize all of their contributors. New for 2014-15, Nebraska FCCLA has created a Certificate of Appreciation that can be personalized to include your chapter name and the business/partner name. Chapters are invited to personalize and print this certificate to create a unified network of contributor recognition throughout the state of Nebraska. To access this certificate, visit the Nebraska FCCLA website. If you do not have Publisher and would like a PDF created, contact the State Adviser.

Chapter Developer Awards

Chapters who seek and receive donations to Nebraska FCCLA whether in the form of Circle of Friends memberships or through additional opportunities, will be automatically entered into a contest to win \$100-\$300 State Leadership Conference registration credit. In addition, the top three chapters will receive recognition at the Business and Recognition Session. The contest will run from August 1-February 1.

Collecting Donations

Nebraska FCCLA offers printed materials to assist your chapter in getting donations for Circle of Friends. Contact the State Adviser to order these materials at no cost to you.

When a business agrees to become a member of Circle of Friends, have them fill out the Circle of Friends Sponsorship form and collect the money to payment information.

Send to:
Allison Kreifels, Nebraska FCCLA State Adviser Nebraska Department of Education 301 Centennial Mall S PO Box 94987 Lincoln, NE 68066
Any checks should be made out to "Nebraska FCCLA"

Important Dates

(Please note that these dates are due dates **not** postmarked dates and these dates will be strictly enforced.)

August

- 1 DLG Affiliation System goes live
- 15 Deadline by which advisers must enter chapter information (*not affiliation names*) in order to register for FLW
- 20 FLW registration opens through online system
- 29 FLW registration closes

September

- 1 Student Body Month
- 8 Fall Leadership Workshop in North Platte, NE
- 10 Fall Leadership Workshop in Lincoln, NE
- 30 Chapter Spotlight in October *Red Leader* deadline

October

- 12-15 National Capitol Leadership Conference in Washington, D.C.
- 31 Chapter Spotlight in November *Red Leader* deadline

November

- 1 Chapter affiliation due to Nationals for Nebraska Chapter Award consideration
- 3-9 Money Smart Week
- 7-9 National Cluster Meeting in New Brunswick, NJ
- 14-16 National Cluster Meeting in Little Rock, AR
- 17 Commissioner's Recognition (by invitation only)
- 21-23 National Cluster Meeting in Salt Lake City, UT
- 23-29 National Family Week
- 30 Chapter Spotlight in December *Red Leader* deadline

December

- 1 Holiday Inn Direct Bill Applications for SLC due to Holiday Inn
- 1 SOC applications from District Advisers due to the State Adviser
- 14 SPOT applications due to the State Adviser
- 15 SOC application supplements from SOCs due to the State Adviser
- 31 Chapter Spotlight in January *Red Leader* deadline

January

- 15 National STAR Events Volunteer Award application deadline
- 23-26 Winter Planning Meeting and CSO Legislative Day (SOT only)
- 25 Board of Directors Meeting
- 26 Nebraska FCCLA Peer Education (Student Body, Families First, and Financial Fitness) Scholarship applications due to the State Adviser
- 31 Chapter Spotlight in February *Red Leader* deadline

February

- 1-28 CTE Month
- 1 National FCCLA Master Adviser and Adviser Mentor applications due to the State Adviser
- 1 Nebraska FCCLA Collegiate, FACS Education, and Non-FACS Education Major Scholarship applications due to the State Adviser
- 1 Circle of Friends chapter contest deadline
- 1 National Anthem tryout deadline

1	Nebraska Honorary Membership and Distinguished Service Award applications due to the State Adviser
1	National Officer Applications due to the State Adviser
2	FCSTN Legislative Day
8-14	FCCLA Week
13	SLC Honorary Conference Assistant application due to the State Adviser
17	District STAR Event entry deadline
22-23	Peer Ed Retreat in Kearney, NE
28	Chapter Spotlight in March <i>Red Leader</i> deadline
March	
1	National Program Award, National Outstanding Media Award, and National Chapter Public Relations Award application deadline
1	SLC Registration due
1	National School Administrator Award applications due to the State Adviser
1	Power of One Recognition applications due to the State Adviser
1	iRecruit Award deadline for consideration at the State level
1	Nebraska ACE Award application deadline
1	Nebraska Chapter Award application deadline
1	Nebraska Red and White Chapter Affiliation Award application deadline
1	Feed Nebraska application deadline
1	Nebraska National Program Award deadline
1	Affiliation deadline for all students participating in State STAR Events or attending the State Leadership Conference
17	SLC and STAR payment deadline
31	Chapter Spotlight in April <i>Red Leader</i> deadline
April	
1	National Alumni Achievement, National Distinguished Service, National Honorary Membership, Integration of Core Academics deadline
1	National Program Summary Report application deadline
12-14	State Leadership Conference in Lincoln, NE
30	National iRecruit Award deadline
May	
1	Share our Strength fundraising recognition deadline
26-29	State Officer Leadership Academy in Crete, NE
June	
1	CSO Adviser Training in Kearney, NE
2-4	Nebraska Career Educators Conference in Kearney, NE
11	Happy 70 th Birthday FCCLA!
16	SPOT Planning Meeting
July	
5-9	National Leadership Conference in Washington, D.C.